



GOOD NEIGHBOR AWARDS PROGRAM 2011

We all know the importance of being a good neighbor in our community. At home it might mean building a privacy fence so your dog doesn't disturb your neighbor or making sure to pick up autumn leaves before they blow in someone else's yard. These efforts foster good relations with those who live around us.

In the aggregate industry it is equally important to be a good neighbor in the community. Whether that means developing a better dust suppression system, undertaking a special cleanup project within the community, or beautifying your operation, these efforts create good relations with those who live and work around your business.

The KCSA Public Relations Committee is once again implementing the KCSA Good Neighbor Awards Program. The purpose is to recognize KCSA members who are taking positive steps to improve their operations and to increase awareness in the industry to maintain good relations within the community.

Enter any of all of the four listed categories for as many projects as you like. Submit a brief narrative for each entry describing what improvements were made as well as how this improvement has helped your business and the surrounding community. Photos should be submitted and try to take "before" and "after" shots from the same vantage point. If "before" photos are not available, describe the difference and send "after" photos. You must submit your entry in a photo album or scrapbook. Be creative!

The deadline for submitting entries is May 6, 2011, and the awards will be presented at the Annual Summer Meeting.

All entries will be returned.

Call the KCSA office if you have any questions about the contest. We look forward to seeing your projects!

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KENTUCKY CRUSHED STONE ASSOCIATION

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CATEGORIES

- Beautification - Paving, landscaping, drainage control, entrance surroundings, signage, etc.
- Plant/Productivity Improvements - New paint, safety measures, new equipment installation, etc.
- Environmental - Wet suppression system, special cleanup project, underground storage, wildlife habitat, adopt-a-stream/road, etc.
- Community Relations - Scholarship contribution to schools, anti-litter campaign, material donated to build a park, adopt-a-school, open houses, etc.

CRITERIA

- Project must have taken place between January 1 and December 31, 2010.
- Unlimited entries in all categories.
- Entries must be submitted no later than May 6, 2011.